



# PORT LINK NEWSLETTER

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**Q1 2024 | JAN - MAR'24**

**PORT LINK INTERNATIONAL SERVICES (PVT) LTD.**  
[www.mrgc.com.pk/portlink](http://www.mrgc.com.pk/portlink)

# PAKISTAN TRADE & LOGISTICS INDUSTRY NEWS

## Trade with Central Asia

April 2024:

PAKISTAN'S exports to five central Asian countries (CACs) witnessed a growth of 21.17% during the first eight months of the current fiscal year over the corresponding period last year. In absolute terms, the value of Pakistan's exports to the five central Asian countries — Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan — rose by 21.17pc to \$158.07 million in July-February 2024 from \$130.45m during the same period last year.



## Pakistan and Dubai sign maritime and logistics agreements

January 2024:

Pakistan and Dubai on Thursday inked two agreements worth over \$3 billion on cooperation in railways, economic zones and infrastructure projects.

According to an official press release, the inter-governmental framework agreements were signed to strengthen relations in the marine and logistics sectors, including the establishment of a dedicated freight corridor and economic zone near Karachi.

The agreements will cover cooperation in development of a dedicated freight corridor, multi-modal logistics park, and freight terminals.





# LOGISTICS ALLIANCE

Dear Valuable Partner,

In the intricate tapestry of global logistics, the alliance between freight forwarders stands as a beacon of collaboration and support. Your commitment to our mutual success is evident in every interaction and every milestone we achieve together. As we look towards the future, we do so with immense gratitude for the partnership we share. Your unwavering support is not just appreciated but cherished.



## Franco Vago's Explores Business Opportunities with Port Link

We were delighted to host Mr. Kelvin Wei, Overseas Department Manager of Franco Vago, at our Port Link Karachi office on February 26th, 2024. As our trusted agent for air freight from China, Mr. Kelvin's visit marked an important step in strengthening our partnership.

During his visit, the Port Link team engaged in fruitful discussions regarding business development opportunities. Of particular interest was the exploration of potential collaborations in the Air Console business. We are pleased to share that Mr. Kelvin expressed keen interest and enthusiasm in expanding further business with us.





## **PORT LINK ANNUAL SALES MEETING 2023 - 2024 | LAHORE**

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### ***Port Link's Lahore Sojourn: ASM 2024 in Review***

From the 27th of February to the 2nd of March 2024, Port Link held its Annual Sales Meeting (ASM) in the vibrant city of Lahore. This annual event is a hallmark for the company, providing a platform for participants to showcase their expertise and contributions within their respective product domains. The ASM not only focused on business discussions but also included team activities, a social day tour, and an annual dinner.

# Annual Sales Meeting (ASM) 2023-24



With staff from various cities converging in Lahore, the Annual Sales Meeting commenced on 29th February with an opening speech by the Management. Sideline meetings and discussions also took place, focusing on various Port Link product categories.



The day wrapped up with the Annual Sales Dinner at The Monal Restaurant, providing a delightful dining experience complemented by a captivating view. To add a touch of excitement, a lively lucky draw activity was organized, and participants had the chance to win gift vouchers, adding an extra element of enjoyment to the evening. Distinguished guests, including Mr. Asim Yousaf from FMC Logistics UK and Capt. Zafar Iqbal Awan, Deputy Managing Director Marine Group, graced the occasion.





## Unlocking Seamless Liquid Logistics: Port Link and MILT's Strategic Alliance

Bulk liquid storage is a pivotal component in supply chain management for efficiently meeting production and demand requirements.

Embark on a revolutionary journey in bulk liquid inventory with the dynamic collaboration between **Port Link** and **MILT**.

With our decades of experience in end-to-end intermodal logistics, we proudly present our cutting-edge liquid terminal designed to regulate your supply/demand imbalances.

With IMO Class 1 approval, our facility can safely accommodate any type of liquid chemicals.

### Salient Features of Our Liquid Terminal:

- ✓ **Storage Capacity:** Multiple Storage Tanks of capacity 500 MT each.
- ✓ **Location:** Northern By-Pass Karachi providing easy accessibility and seamless connectivity between Kemari/Bin-Qasim Ports and Client's Production Facility.
- ✓ **Comprehensive Solutions:** Dedicated storage tanks for strategic planning and drum filling semi-automatic system for handy SKUs, overcoming global supply chain disruptions for medium to long term benefits.
- ✓ **Essential Amenities:** ISO Tank Cleaning & Maintenance Facility, ISO Tank Filling/Decanting Gantry, Firefighting Facility, Linked ERP System, RO & Waste Water Treatment Plant.
- ✓ **Compliance:** SEPA, Excise, DOE, SBCA, ITCO, QSM-9001, EMS-14001, OHSAS-18001-45001, API & NFPA Standards.



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**“Enhance Your Supply Chain Efficiency  
with Port Link's Integrated Warehousing,  
Transportation & Distribution Services”**

# Port Link: Your Reliable Multimodal Logistics Partner

## Introducing Port Link's Comprehensive **WAREHOUSING, TRANSPORTATION AND DISTRIBUTION SOLUTIONS**

With Port Link, optimize your supply chain and expedite your products to market efficiently. We are proud to announce the launch of our Warehousing, Transportation and Distribution services, strategically positioned at Korangi Creek, Karachi.

Port Link is your trusted partner for seamless end-to-end logistics, offering a range of services from cargo reception to processing and dispatch, ensuring swift movement of your goods whilst offering a holistic approach to logistics, integrating train and truck services alongside our state-of-the-art warehouses.

Our integrated Warehousing, Transportation and Distribution services are designed to bolster your supply chain, providing unparalleled flexibility and resilience. Here's what sets us apart:

- ✔ Situated at Korangi Creek, Karachi, our warehouses offer prime accessibility to major transportation routes, facilitating smooth movement of goods.
- ✔ Strategic Multimodal Connectivity: Port Link seamlessly integrates train and truck services into our warehousing and distribution network, providing efficient transportation solutions tailored to your needs.
- ✔ Already providing Warehousing, Transportation & Distribution services for pharmaceutical and telecommunication goods, ensuring tailored solutions that meet the unique needs of these sectors.



- ✔ Safe Storage of your inventory, Inventory management ensuring optimal stock levels, Flexibility allowing seamless operations and integrated systems enhancing agility of your supply chain.



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